Silicon Valley
Relics of an Investigation
TECH UTOPIA
“We are as gods and we might as well get good at it.”

–Stewart Brand (Whole Earth Catalog, July 1968)
“When I was young, there was an amazing publication called The Whole Earth Catalog, which was one of the bibles of my generation.... It was sort of like Google in paperback form, 35 years before Google came along. It was idealistic and overflowing with neat tools and great notions.”

—Steve Jobs
PROGRESS
“Many of us think of the Internet as a global community. But two-thirds of the world’s population does not yet have Internet access. Project Loon is a network of balloons traveling on the edge of space, designed to connect people in rural and remote areas, help fill coverage gaps, and bring people back online after disasters.”

–Google (www.google.com/loon/)
4CHAN??

No help at all....
We've Suggested Tags for Your Photos
We've automatically grouped similar photos and suggested the names of friends who might appear in them. You can quickly label your photos and notify friends who are in the album.

Tag your friends
The alt quickly lists new photos and notifies the friends you tag. Learn more

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INDIVIDUAL & GLOBAL AGENCY
Why haven't we seen a photograph of the whole Earth yet?
CONTEMPORARY COMPLEXITY
“But where are we to classify the ozone hole story, or global warming or deforestation? Where are we to put these hybrids? Are they human? Human because they are our work. Are they natural? Natural because they are not our doing. Are they local or global? Both.”

—Bruno Latour (We have Never Been Modern, 1991)
Figure 1.1 Purification and translation
“Technically speaking, since our complex societies are highly susceptible to interferences and accidents, they certainly offer ideal opportunities for a prompt disruption of normal activities.”

—Jürgen Habermas (Giovanna Borradori: Philosophy in a Time of Terror - Dialogues with Jürgen Habermas and Jacques Derrida, 2004)
UTOPIAN POTENTIALS
“Discourse is not the majestically unfolding manifestation of a thinking, knowing, speaking subject, but, on the contrary, a totality, in which the dispersion of the subject and his discontinuity with himself may be determined.”

–Michel Foucault (Archaeology of Knowledge, 1969)
TECH UTOPIA
(AGAIN)
“If your default position on a new technology is suspicion, you forfeit the ability to deploy it for your own purposes. "The environmental movement has so far concentrated its attention upon the evils that technology has done rather than upon the good that technology has failed to do," says Freeman Dyson. But focusing on Green technological opportunity requires a shift in attitude toward novelty.”

—Stewart Brand (Whole Earth Discipline, 2009)